

## **Defining evaluation criteria for applicants who apply for enrolment in the Postgraduate University Doctoral Study Media and Communication**

1) In the academic year 2018/2019, candidates were ranked on the basis of the following criteria:

### **1 Published scientific papers**

- a) Scientific papers of the first group: 2.5 credits
- b) Scientific papers of the second group: 2 credits
- c) Scientific papers of the third group: 1.5 credits
- d) Papers published in conference proceedings from international scientific symposia: 1.5 credits
- e) Professional papers: 1 credit

**2 Participating in scientific meetings: 1 credit**

**3 Working on scientific-research projects: 1 credit**

**4 Teaching activity at a higher education institution: 1 credit**

**5 Student awards: 1 credit**

**6 Experience of professional activities in the media sector: 1 credit**

**7 Letter of recommendation by a mentor or two university professors for enrolment in the doctoral study programme (mandatory criterion)**

**8 GPA during graduate studies: below 3.5 – 0 credits; 3.5 to 4.0 – 0.5 credits; 4.0 to 4.5 – 0.75 credits; 4.5 to 5.0 – 1 credit**

**9 Foreign language certificate – level B2 (all candidates are required to submit the certificate by the time they enrol in the third year of study): 1 credit**

**10 Explanation of his or her motivation for the doctoral study programme with a description of his or her scientific interest (1 -2 standard pages) (mandatory criterion)**

### **2) Procedure for selecting candidates for the Doctoral Study Media and Communication that will be applied as from the next enrolment cycle**

In order to ensure the admission of the best candidates, the Doctoral Study Council has revised the aforementioned criteria, so new criteria will be applied as from the next enrolment cycle as it is described below.

Formal enrolment requirements are the completion of a graduate university study programme in the area of humanities or social sciences and a letter of recommendation by two university professors or a mentor. Persons who have completed a graduate study programme in other scientific areas can enrol in the study programme with additional obligations defined by the Enrolment Committee and the Doctoral Study Council.

Candidates with diplomas obtained upon completion of corresponding foreign graduate study programmes in the aforementioned scientific areas can also enrol in the doctoral study programme.

The procedure for selecting candidates is based on:

- enclosed documents
- the interview with a doctoral study committee

- criteria for evaluating applicants

Documents that need to be enclosed by applicants in the application process:

- completed application form for the study programme,
- diploma and a transcript of grades,
- resume,
- foreign language certificate,
- letter of motivation,
- research proposal,
- list of papers and
- awards, letters of recommendation by university professors.

The Enrolment Committee carries out a structured interview with all candidates about their motives for the study program, their planned research area as well as their plans for pursuing a professional career.

On the basis of the inspection of the enclosed documents and after the interview, a ranking list of applicants is made in accordance with the following criteria for evaluating applicants:

- success in the graduate study programme (ranking according to the average grade; a minimum average grade in the graduate study programme: 3.5) (mandatory criterion)
- interest in scientific research work according to the letter of motivation and interview (evaluation elements: the ability to take a critical approach to literature and individual work, plans for building a career, the ability to think originally) (mandatory criterion)
- proposal concerning the research/topic area of a doctoral paper (evaluation elements: the originality of an idea, relevance, the ability to reason logically, the ability to follow literature, the ability to present the research idea publicly) (mandatory criterion)
- letters of recommendation by university professors or mentors (mandatory criterion)
- published papers (ranking: 1. an article in a journal indexed in the WoS or Scopus databases, a book published by a prominent publisher, 2. an article indexed in other databases, 3. an article in conference proceedings with an international review, 4. an article in conference proceedings with a domestic review, 5. other types of papers)
- student awards (ranking: 1. Rector's Award or a national award, 2. Dean's Award, the Faculty Council's Award, etc.)

The grades from the aforementioned categories are added together, and candidates are ranked according to the total sum of grades from all categories.

All criteria have been published on the websites of the doctoral study programme as well as the results of the Call for Applications.

Candidates have a right to appeal against the results of the Call for Applications within 8 days after the results are published.